



News Release

INTENDIS INC. AND CORIA LABORATORIES ANNOUNCE INTRODUCTION OF FINACEA[®] Plus[™]

San Francisco, CA – March 9, 2009 – Intendis Inc., and Coria Laboratories are announcing the launch of **FINACEA[®] Plus[™]** at the 67th Annual Meeting of the American Academy of Dermatology. **FINACEA[®] Plus[™]** is a convenient system that helps treat mild to moderate rosacea, as well as cleanse and moisturize the skin.

Dermatology healthcare professionals agree on the importance of adding effective skin care to the successful management of rosacea. The skin of the rosacea patient, especially when it is treated with topical medications, needs to be gently cleansed and moisturized. **FINACEA[®] Plus[™]** can help these patients do that easily and effectively.

FINACEA[®] Plus[™] packages together **FINACEA[®]**, the first FDA-approved prescription gel for treating the bumps, pimples and redness of mild to moderate rosacea, with 3 oz bottles of **CeraVe[®] Moisturizing Lotion** and **CeraVe[®] Hydrating Cleanser**. Putting these three components in one convenient package offers patients an easy way to help manage their symptoms and take good care of their skin. **CeraVe[®] Hydrating Cleanser** provides gentle, effective cleansing while it restores and enhances the skin barrier. **CeraVe[®] Moisturizing Lotion** is uniquely formulated to increase the skin's ability to attract, hold and distribute moisture.

“We are very excited about **FINACEA[®] Plus[™]** because in one package it puts skin care and treatment conveniently into the hands of the rosacea patient,” said Bernhard Scheffer, President and CEO Intendis, Inc. “Our goal is to help make rosacea management easier for the patient by providing them with a comprehensive solution so that they can treat their condition successfully.”

Instructions that accompany **FINACEA[®] Plus[™]** recommend that rosacea patients wash their skin with lukewarm water and **CeraVe[®] Hydrating Cleanser**. This should be followed by an application of **FINACEA[®]**. Finally, it recommends applying **CeraVe[®] Moisturizing Lotion** to the entire face.

The prescription for **FINACEA® Plus™** offers patients a \$10 coupon towards the prescription cost of FINACEA® and a \$2 coupon toward the purchase of either **CeraVe® Moisturizing Lotion** or **CeraVe® Hydrating Cleanser**.

About Rosacea

Rosacea is a condition that affects approximately 14 million adults in the U.S. It affects primarily the face and is characterized by the appearance of inflammatory lesions (papules and pustules), erythema (skin redness) and telangiectasia (spider veins).

About FINACEA®

Finacea® is indicated for topical treatment of inflammatory papules and pustules of mild to moderate rosacea. Although some reduction of erythema which was present in patients with papules and pustules of rosacea occurred in clinical studies, efficacy for treatment of erythema in rosacea in the absence of papules and pustules has not been evaluated.

Finacea® is for dermatologic use only, and not for ophthalmic, oral, or intravaginal use. Finacea® is contraindicated in individuals with a history of hypersensitivity to propylene glycol or any other component of the formulation. In clinical trials, sensations of burning/stinging/tingling occurred in 29% of patients, and itching in 11%, regardless of the relationship to therapy. Post-marketing safety – Skin: facial burning and irritation; Eyes: iridocyclitis on accidental exposure to the eye. There have been isolated reports of hypopigmentation after use of azelaic acid. Since azelaic acid has not been well studied in patients with dark complexion, these patients should be monitored for early signs of hypopigmentation.

About Intendis

Intendis Inc. is an U.S. based affiliate of Intendis GmbH, a fully integrated pharmaceutical company based in Berlin, Germany. As part of the Bayer Group, Intendis is fully dedicated to Dermatology and focuses on the development and marketing of high quality, innovative topical therapies, targeted to treat skin disorders. Intendis' objective is to become a leading partner in the field of dermatology. Find out more at www.intendis.com

Media Contact:

Matthew Zinsky,
Intendis Inc.,
matthew.zinsky@intendis.com
1+ 973.487.2096

About Coria Laboratories

Coria Laboratories, Ltd. is a wholly-owned subsidiary of Valeant Pharmaceuticals Ltd. based in Fort Worth, Texas. Coria specializes in research, development, and marketing of branded prescription drugs and over-the-counter dermatology products.

More information on Coria Laboratories is available by calling 866.819.9007, or by visiting www.corialabs.com.

Media Contact:

Suzanne Lane,
The Lane Communications Group,
slane@thelcgroup.com,
1+212.757.6880.

Forward-Looking Statements

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